AMENDMENT

In the Claims

Please amend claims 1 as follows.

Please cancel claims 2-80.

Please add claims 81-103.

1. (Currently Amended) A method, comprising:

broadcasting a content descriptor schedule signal to one or more clients to indicate that a content descriptor file is to be broadcast to said one or more clients at a broadcast time:

broadcasting the content descriptor file first content descriptors to said one or more clients at the broadcast time., the first content descriptors describing content for broadcast;

prioritizing the content in response to a feedback received from the one or more clients, wherein the feedback sent by the one or more clients is based on the amount of content consumed by the one or more clients;

broadcasting second content descriptors, the second content descriptors describing the prioritized content for broadcast; and

broadcasting the prioritized content to the one or more clients.

Claim 2-80 (Canceled)

81. (New) The method of claim 1, wherein the feedback received from the one or more clients is received in a batch.

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- 82. (New) The method of claim 1, further comprising staggering the sending of the feedback to the server by the one or more clients, wherein the staggering is based on a last time each of the one or more clients sent feedback to the server.
- 83. (New) The method of claim 1, further comprising updating one or more demand data tables at the one or more clients in accordance with the first and second content descriptors.
- 84. (New) The method of claim 83, further comprising selectively storing the content in accordance with the one or more demand data tables.
- 85. (New) The method of claim 84, further comprising updating the one or more demand data tables by the one or more clients.
- (New) The method of claim 1, further comprising filtering the content received from the server based on the content the one or more clients are interested in.
- 87. (New) The method of claim 1, wherein the content first and second content descriptors include metadata to describe the content and the prioritized content.
- 88. (New) The method of claim 1, further comprising generating the second content descriptors in response to the feedback received from the one or more clients, the feedback including a demand indicating a level of desirability for the content.

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- (New) The method of claim 1, wherein the prioritizing of the content comprising 89. generating a list of demanded content of the content in accordance with the level of desirability.
- (New) The method of claim 1, further comprising updating one or more descriptor 90. tables at the one or more clients in accordance with the first and second content descriptors.
- 91. (New) A machine-readable medium having stored thereon data representing sets of instructions which, when executed by a machine, cause the machine to: broadcast first content descriptors to one or more clients, the first content descriptors describing content for broadcast;
- prioritize the content in response to a feedback received from the one or more clients, wherein the feedback sent by the one or more clients is based on the amount of content consumed by the one or more clients;
- broadcast second content descriptors, the second content descriptors describing the prioritized content for broadcast; and
- broadcast the prioritized content to the one or more clients.
- 92. (New) The machine-readable medium of claim 91, wherein the feedback received from the one or more clients is received in a batch.

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- (New) The machine-readable medium of claim 91, wherein the one or more 93. clients stagger sending the feedback to the server, wherein the staggering is based on a last time each of the one or more clients sent feedback to the server.
- 94. (New) The machine-readable medium of claim 91, wherein the one or more clients filter the content received from the server based on the content the one or more clients are interested in.
- 95. (New) A system comprising:

a client; and

a server coupled to the client, the server to

broadcast first content descriptors to the client, the first content descriptors describing content for broadcast,

prioritize the content in response to a feedback received from the client, wherein the feedback sent by the client is based on the amount of content consumed by the client,

broadcast second content descriptors, the second content descriptors describing the prioritized content for broadcast, and

broadcast the prioritized content to the client.

(New) The system of claim 95, wherein the feedback received from the client is 96. received in a batch.

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- (New) The system of claim 95, wherein the client staggers sending the feedback 97. to the server, wherein the staggering is based on a last time client sent feedback to the server.
- 98. (New) The system of claim 95, wherein the client filters the content received from the server based on the content the client is interested in.
- 99. (New) An apparatus comprising:

a network including a first computer system coupled to a second computer system, the first computer system to

broadcast first content descriptors to the second computer system, the first content descriptors describing content for broadcast,

prioritize the content in response to a feedback received from the second computer system, wherein the feedback sent by the second computer system is based on the amount of content consumed by the second computer system,

broadcast second content descriptors, the second content descriptors describing the prioritized content for broadcast, and

broadcast the prioritized content to the second computer system.

(New) The apparatus of claim 99, wherein the first computer system comprises a 100. server, and the second computer system comprises a client.

42P11866 6 Examiner: Menefee, James A. Art Unit: 2828 101. (New) The apparatus of claim 99, wherein the feedback received from the

second computer system is received in a batch.

102. (New) The apparatus of claim 99, wherein the second computer system staggers

sending the feedback to the first computer system, wherein the staggering is based on

a last time second computer system sent feedback to the first computer system.

103. (New) The apparatus of claim 99, wherein the second computer system filters

the content received from the first computer system based on the content the second

computer system is interested in.

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